

GoldChess Asia News

国金亚洲董事周可祺先生于2019年7月1日以澳门市务学会会长身份组织北京交流考察团，带领该考察团成员们拜访北京京港地铁有限公司，获总经理邵信明先生、副总经理王玉明先生等领导人员接见，交流学习该司在北京大型铁路公共运输系统的规划布局上的丰富经验，及其票务与非票务业务的现代化销营分享。

GoldChess Asia Director Mr. Danny Chau, on behalf of the Chairman of Macau Marketing Institute, led the MMI Beijing Delegation to visit the Beijing MTR Corporation Ltd on 1st July 2019. In the visiting that the Delegation was received by the General Manager Mr. Wilson Shao, Deputy General Manager Mr. Wang Yu Ming and the BJMTR management, the BJMTR shared their rich experiences of planning strategy on the public transportation system in Beijing, and their various marketing strategies on fare and non-fare business.

