

GoldChess Asia News

国金亚洲顾问公司董事周可祺先生于2019年10月17日以澳门市务学会会长身份，出席AMF亚洲营销联盟在台北举行的2019年周年大会会议，是次会议中更通过了由中国代表提案成立的AMF Standardization Committee 标准化委员会，进一步强化市务营销科学在各国不同领域的标准化商务实践。

GoldChess Asia Director Mr. Danny Chau, on behalf of the Chairman of Macau Marketing Institute, attended the AMF Asia Marketing Federation Annual Meeting on 17th October 2019 in Taipei. In the meeting that CCPTICSC has proposed and been approved by AMF to setup a new committee of AMF Standardization Committee for helping the marketing industry to regulate and standardize the marketing business and activities in different countries and fields.

